VENDER CONTRACT

FEBRUARY 12 - 13, 2027
NWA Home & Outdoor Living Expo
by Premier Events and Marketing
at the ROGERS CONVENTION CENTER

Today's Date: ____ / ____ / ____

BUSINESS Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

CONTACT Name: _____ Phone: _____

Email: _____

If you agree to accept text messages related to the event, please provide **CELL#:** _____

BILLING Contact Name: _____

Phone: _____ Email: _____

Product/Service Category: the categories you list here will be the categories listed in the printed show guide and on the show website. **1st Category:** _____ **2nd Category:** _____

YOUR PRODUCTS & SERVICES

Fully describe the products and services you will be exhibiting.
Only those items listed & approved will be permitted in your exhibit.

_____

_____

REQUESTED BOOTH TYPE:	BOOTH PRICES:	QUANTITY NEEDED:
Foyer 8'x10'	$800	_____
Aisle 10'x10'	$1100	_____
Corner 10'x10'	$1300	_____
Aisle 10'x20'	$2200	_____
End Cap 10'x20'	$2600	_____
End Cap 20'x20'	$4800	_____
Tent Outside	Call for Quote	

All indoor booths include pipe and drape, basic signage, a 6' table and two chairs. All other items pertaining to your booth set up will need to be provided by you, the exhibitor. **Electric will be a $55 charge if needed per booth. Electric _ _Y _ _N**

BOOTH CHOICES:

Were you satisfied with your booth location in 2026 show? (check one) YES NO N/A
If no, why not? _____

Please NOTE: All possible measures will be taken to honor booth preference, however booth assignments are not guaranteed.

SIGNATURE: (emailed signatures also accepted)

Signature: _____

Print Name: _____

Date: _____

DEPOSIT* & PAYMENT:

A 50% *NON-REFUNDABLE DEPOSIT is REQUIRED for all booths.
Deposits can be paid by CHECK or CREDIT CARD.
See payment instructions below.

BALANCE DUE IN FULL BY: January 15, 2027

PAYMENT INSTRUCTIONS:

_ _ Paying by CHECK
Mail Contract & Payment to:
Premier Events and Marketing
P.O. Box 1416, Broken Arrow, OK 74013
Make Checks Payable to:
Premier Events and Marketing LLC

_ _ Paying by CREDIT CARD
Email Contract to: hello@nwahomeexpo.com
We will send an invoice back with credit card payment access. PLEASE NOTE: a 3.2% surcharge will be added to all credit card transactions.

CONTACT INFO:

Kristin Wills: Call or Text 918.510.3923

The undersigned, on behalf of the company named to the left ("Exhibitor"), hereby applies for the reservation of exhibit space in the NWA Home & Outdoor Living Expo 2027. Exhibitor has read and agrees to abide by the included "Vendor Terms And Conditions", which are made a part of this Agreement by reference and incorporated herein. We understand that this Agreement shall be legally binding upon acceptance by a duly appointed representative of Premier Events and Marketing, LLC.

NWA Home and Outdoor Living Expo by Premier Events and Marketing
email: hello@nwahomeexpo.com | web: nwahomeexpo.com

VENDOR TERMS & CONDITIONS

1. THE EXPO: The NWA Home and Outdoor Living Expo (the "Expo") is organized and operated by Premier Events and Marketing LLC, a Jack Wills Company ("Premier Events").

2. EXHIBITOR AGREEMENT: The undersigned individual or business (the "Exhibitor") agrees to be bound by the terms and conditions set out herein, in addition to any terms stated in the application ("Agreement").

3. APPLICATION AND FEES: All applications must be submitted with payment for booth to be held. There will be a $100 fee for any returned checks.

4. SPACE ASSIGNMENT: Booth space will be assigned in the order of receipt of the registration. There will be no refunds after January 1, 2027, for any reason.

5. COMPLIANCE WITH ALL LAWS AND REGULATIONS: Exhibitor agrees to comply with all laws related to their participation in the Expo including assuming responsibility for its compliance with all ordinances and regulations covering fire, health and safety, and passing any fire marshals' inspection. Exhibitor agrees to be responsible for any local taxes, fees, or permits.

6. USE OF SPACE: All booth spaces will be clearly marked and numbered. Exhibitor agrees to keep their displays, merchandise, staff, and demonstrations inside their paid space at all times. All booths will be manned by the Exhibitor or Exhibitor's representative at all times during the hours of operation listed for the entirety of the Expo. Exhibitor shall not assign, sublet, or share the space allotted with another business, except with the written approval of Premier Events. No business without assigned exhibit space or approved shared space will be permitted to solicit business within the exhibit areas. This Agreement is non-assignable by Exhibitor except where assignment is in connection with sale or other transfer of the Exhibitor's entire business.

7. SET UP AND LOAD IN: Set up and load in for all exhibitors is Thursday, February 11th from 9am – 9pm, with exact load in times to be given based on location in the building. All exhibitors wishing to have help loading in or out with the forklift or with large items will need to adhere to this schedule, or risk being moved to the end of the schedule.

8. TEAR DOWN AND LOAD OUT: Tear down and load out is Sunday, February 14th. There will be a schedule for large items and booths needing to be loaded out with the forklifts. This schedule will be abided by all vendors and exhibitors. Exhibitor MUST be moved out by 11:59pm, February 14th with no exceptions. Any fees, fines, storage or moving costs associated with Premier events tearing down a booth that has not moved out will be billed to the vendor, plus an inconvenience fee.

9. FOREFEITURE: If Exhibitor does not set up their booth before the required time, their booth, booth rental, and any deposit will be deemed forfeited and Premier Events reserves the right to use the space in any way it sees fit.

10. CARE OF BUILDING AND EQUIPMENT: Exhibitor and its agents shall not injure or deface any part of the exhibit building, meeting space, assigned spaces, booths, booth contents or show equipment and decor. In the event of such damage, the Exhibitor is liable to the owner of any property so damaged.

11. LIABILITY AND INSURANCE: All property of Exhibitor is its responsibility in transit to and from the exhibit hall and while it is in the exhibit hall. Neither Premier Events nor the management of the exhibit hall nor any of either's service contractors, agents, officers, directors, employees or staff members (the "Premier Events Parties") are responsible for (i) injury that may occur to an attendee or exhibitor or an exhibitor's employees or agents or (ii) loss of use of, damage to, or loss of, the property of exhibitors, whether due to theft, damage by fire, accident, vandalism or any other cause, and Exhibitor expressly waives and releases any claim or demand it may have or otherwise could have claimed against the Premier Events Parties. Exhibitor shall have its own insurance to cover all contingencies including, but not limited to, fire, theft, property damage, personal injury, and or workers compensation.

12. INDEMNIFICATION: Exhibitor shall protect, indemnify, defend, save and hold harmless the Premier Events Parties, and their respective successors and assigns, against and in respect of: (a) any and all claims, losses, damages and deficiencies arising out of or resulting from any act or omission of Exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees, including, without limitation, exhibit installation, removal, maintenance, occupancy or use, or attendance at the Expo; and (b) any and all claims, actions, suits, proceedings, demands, assessments, judgments, costs, and expenses, including reasonable attorneys' fees, incident to any of the foregoing or such indemnification. The foregoing indemnifications shall survive the completion of the Expo.

13. BEHAVIOUR: Premier Events, through any designated staff, reserves the right to stop and or remove any exhibitor who behaves, in the opinion of Premier Events, in any manner that is unprofessional or objectionable.

14. VIOLATIONS AND ENFORCEMENT: Premier Events may take enforcement action at its discretion up to and including closing Exhibitor's booth, for Exhibitor's breach of this Agreement or Exhibitor's violation of any of the rules and regulations or other documents with which Exhibitor has agreed to comply pursuant to this Agreement. If Premier Events shuts down Exhibitor's booth due to such breach or violation, Exhibitor will not receive a refund or damage compensation from Premier Events.

15. FORCE MAJEURE: Premier Events shall not be deemed to be in default if performance of any or all of its obligations required by this Agreement is delayed or diminished or becomes inadvisable, illegal or impossible because of any act of God, war, disaster, lock out, labor shortage, government regulation or action, or any other cause beyond the reasonable control of Premier Events.

16. NON-DISPARAGEMENT: No party shall intentionally or knowingly publicly disparage another party or its members, managers, officers, employees or agents or make any negative public statements that are detrimental to the interests of any such party including, but not limited to, Google reviews or other online reviews or social media platforms.

17. ENTIRE AGREEMENT: Except as otherwise indicated herein, this document contains the entire agreement of Premier Events and Exhibitor and supersedes any prior agreements, representations or negotiations respecting the subject matters hereof. In the event the terms of this Agreement conflict with any other written materials, this Agreement shall control.